

## OurPLANE and Linear Air announce Strategic Alliance

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### Details:

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Richmond, VA...OurPLANE, the pioneer and world leader in fractional new light aircraft, announces a new strategic alliance with Linear Air, the leading air-taxi service that is transforming regional air travel by providing affordable point-to-point jet charter featuring the Eclipse 500 VLJ and Cessna Grand Caravan turboprop.

With both OurPLANE and Linear Air fresh off their first Eclipse 500 deliveries, the two organizations have entered into a strategic relationship to co-market both 135 charter services and fractional aircraft ownership of the revolutionary Eclipse VLJ. East Coast customers purchasing their Eclipse fractional of OurPLANE will get immediate access to an Eclipse through Linear Air while they await delivery of their own Eclipse VLJ.

"Linear Air will be a key support to OurPLANE in providing even more value added service with our fractional shares," says Graham Casson, president and CEO of OurPLANE, "Now our Eclipse fractional customers will have instant access to bigger aircraft when they need them, and backup Eclipse aircraft when OurPLANE needs them."

Linear Air has ordered 30 Eclipse 500 VLJ aircraft for part 135 air taxi operations, while OurPLANE has a smaller fleet order for part 91K fractional aircraft operation.

"Travelers are fed up with the atrocious service standards of the airlines and are eager for alternatives," said William Herp, Linear Air President and CEO. "Linear Air offers the solution - jet charter at half the cost of traditional charter and, with several colleagues traveling together, at a total cost approaching full coach airlines' fares. We look forward to expanding access to our service through this new strategic partnership with OurPLANE."

OurPLANE already offers a nationwide network of factory new aircraft at locations including Los Angeles, San Francisco, Houston, Dallas, Salt Lake City, St. Paul, Orlando, Jacksonville, White Plains (NY), and Toronto.

OurPLANE is the pioneer and leader in fractional light aircraft ownership for general aviation pilots and currently has twenty (22) new aircraft in operation at fifteen (15) different locations across North America. OurPLANE recently announced the purchase of 21 Eclipse 500 VLJs.

Linear Air, based in Concord, MA, is transforming the air travel industry by providing regional point-to-point jet charter with unprecedented access and affordability. The company flies the revolutionary 3 passenger Eclipse 500 business jet and 8 passenger Cessna Grand Caravan turboprop, cutting the cost of jet charter in half and offering a total cost which rivals full coach airlines fares when several individuals travel together.

Linear Air currently offers business and leisure travelers access to more than 500 cities in the Northeast, Mid-Atlantic, Canada and Caribbean from its permanent bases in the Boston, New York and Washington D.C. areas, and seasonal base in Puerto Rico. Linear Air is a FAA certificated commercial air carrier and maintains a Gold safety rating from ARG/US, the leading independent safety auditor in the aviation industry.

For more information about OurPLANE, visit their website at [www.ourplane.com](http://www.ourplane.com) or call 1-877-RPLANE-1 (1-877-775-2631).

For more information on Linear Air, visit their website at [www.linearair.com](http://www.linearair.com) or call 877-2-LINEAR (877-254-6327)